

## FOR IMMEDIATE RELEASE

### Stress Expert, Catherine Scheers, Hits Amazon Best-Seller List

*Catherine Scheers, stress and coaching expert, recently hit seven separate Amazon.com best-seller lists with "The Success Secret" book.*

**Calgary, Canada – September 13, 2012** – Catherine Scheers, President of Empowering Success, has joined a select group of the world's leading experts from a variety of industries, along with best-selling author Jack Canfield, named by Time magazine as the "Publishing Phenomenon of the Decade," to co-author the book titled *The Success Secret, The World's Leading Experts Reveal Their Secrets for Success and Life*. The book was released by [CelebrityPress™](#) - a leading business book publisher.

*The Success Secret* was released on Thursday, August 23rd, 2012 and features top advice from leading entrepreneurs, business owners and marketing experts in a variety of industries from around the world. The authors tackle an array of subjects ranging from the inspiration and motivation to move forward - as well as the proven action steps that attract abundance and bring fulfillment. Catherine Scheers contributed a chapter titled "Four Steps To Conquering Stress."

On the day of release, *The Success Secret* reached best-seller status in seven Amazon.com categories - The book reached best-seller status in the Business Skills, Communication Skills, Direct Marketing, Best Entrepreneurship, Marketing and Sales, Marketing, Small Business & Entrepreneurship categories.

Catherine Scheers is quickly becoming known as Calgary's top stress expert, or as she likes to joke, "Stress Survivor!" As someone who has held several highly stressful positions, Catherine has a big heart for helping others overcome stress. Her struggles with stress launched her research, training and writing about the subject. Through trial and error, she attempts to live a low stress, bliss-filled life. She continues to practice these principles on a daily basis, transparent in her imperfect journey. Catherine now shares her Stress to Bliss philosophy through her books, workshops and coaching. She is committed to living her best life and empowering others to do the same, for the highest good of all.

*The Success Secret* features an inspiring collection of success stories and practical advice in life and in business. Each author shares their "success secrets" and tips to help others realize ultimate health, wealth, marketing and business success.

From [CelebrityPress®](#):

*Regardless of whether or not you are an experienced speaker, trainer or entrepreneur or you wish to review the most contemporary concepts in today's health, wealth and success, the ideas that these Celebrity Experts bring to the table will be worth their weight in gold when you read and incorporate them into your daily life.*

After such a successful release, Catherine Scheers will be recognized by [The National Academy of Best-Selling Authors®](#), an organization that honors authors from many of the leading independent best-sellers lists.

To order a copy of the book, please go to <http://www.celebritypresspublishing.com/publications/the-success-secret.php>

To learn more about Catherine Scheers visit <http://www.empoweringsuccess.ca> .

### **About Catherine Scheers:**

Catherine is also the Managing Director of eWomenNetwork's Calgary West chapter. Her background includes entrepreneurial and corporate work, politics and the oil and gas industry. She is an alumna of the University of Calgary, 2005, Bachelor of Arts, Communications (Honours). Catherine is a graduate of Jack Canfield's Train the Trainer program, and received her Professional Certified Success Coach designation from the Success Coach Institute. She is also a member of the Evolutionary Business Council.

### **About Celebrity Press™:**

Celebrity Press™ is a leading business, health and wellness book publisher that publishes books from thought leaders around the world. Celebrity Press™ has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr. Ivan Misner, Robert Allen and many of the biggest experts across diverse fields. CelebrityPress™ has helped launch over 500 best-selling authors to date.

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