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eWomenNetwork To Promote Calgary & Area Businesswomen

*No glass ceiling here! New women's business networking group declares:
"the sky's the limit" for women-owned businesses in Alberta*

CALGARY (Feb. 29, 2012) - New Managing Director, **Catherine Scheers** has been appointed to lead the Calgary West chapter of eWomenNetwork to assist area women in building business relationships and finding new ways to turn networking interactions into new clients and increased sales transactions. Yvonne Basten has been appointed as the Managing Director for Calgary East.

"I'm delighted to represent this energetic and entrepreneurial city," said Catherine, a local entrepreneur herself (www.empoweringsuccess.ca). "According to CIBC, there are now 800,000 women business owners in Canada and the number of women-owned businesses is growing 60 percent faster than those run by men. The Calgary West Chapter of eWomenNetwork focuses on the needs of these businesswomen. Our trademarked 'accelerated networking' expedites the process of building business connections and exchanging resources among other female business owners, entrepreneurs, and professionals. eWomenNetwork is a big business-booster," she said.

"Now, more than ever, women realize that networking is a vital business skill," said Sandra Yancey, Founder and CEO of Dallas-based eWomenNetwork. "Women network differently than men, just as we communicate differently. eWomenNetwork has created a relationship-building approach that honours how women like to interact in business. We have created our own systems and strategies that produce the opportunities, results and revenue we women need to make our businesses grow and prosper."

The Calgary West Chapter of eWomenNetwork now joins 118 other chapters throughout North America, each of which offers monthly Accelerated Networking™ events, as well as frequent Strategic Business Introduction workshops and "Breakthroughs over Breakfast" sessions, for its members and their guests.

Founded in 2000 and sponsored worldwide by Microsoft, American Express OPENSM, UPS and Dell, eWomenNetwork is the most-visited women's business Web site and producer of the largest four-day women's business Conference in North America. The office of the President of the United States recognized eWomenNetwork as one of the top women's business organizations at the forefront of the success of the women's business initiative.

To find out more about eWomenNetwork visit www.ewomennetwork.com. To find out about upcoming events in Calgary please contact Catherine Scheers, Managing Director of the Calgary West chapter at CatherineScheers@eWomenNetwork.com.